

Feechi Hall

From: President's Office
Sent: Monday, March 27, 2023 4:16 PM
Subject: Enrollment Management leadership and organizational structure update

CLAYTON STATE
UNIVERSITY

FROM THE OFFICE OF THE

Good afternoon, fellow Lakers:

Almost two weeks ago I sent a message to campus (subject: “Planning with Purpose”) which outlined the institution’s strategic direction for the 2023-2024 academic year. These plans included filling all current interim senior administrative positions.

As many of you are aware, Clayton State launched a search for two associate vice president positions in the Division of Academic Affairs. Subsequently, Dr. Ashlee Spearman was named the associate vice president for Student Engagement and Success. The search committee to hire the associate vice president for Enrollment Management had been suspended.

After thorough consideration, we have decided to move forward with a different model to address enrollment efforts.

Dr. Ashlee Spearman has agreed to take on a permanent modification of her role and duties. Her new title is associate vice president for Enrollment, Engagement and Student Success. Specifically, moving forward she will be responsible for (1) Academic Advisement, (2) Center for Academic Success, (3) Admissions and (4) Recruitment.

Dr. Spearman’s extensive experience in enrollment, admissions, orientation, strategic enrollment management planning and student success spans from her entry into higher education as an admissions professional to leadership as a vice president.

This change in leadership has also given us the opportunity to strategically align the following areas:

- The Registrar’s Office will report directly to the Office of the Provost

- The Office of Financial Aid will be a direct report to Business and Operations
- The Testing Center will report to the Center for Excellence in Learning and Teaching

I believe the strength of an organization's effectiveness is having good people who work together regardless of department, division, etc. While this realignment will create more opportunities for success, we must continue to work together to realize our potential success!

Sincerely,

Dr. Georj Lewis